

Commission: Health Commission
Question: Obesity
Author: Sweden

Obesity concerns everybody in the world. Sweden is the 90th country affected by that problem. In our state, 1 person on 10 is obese when over 1 on 2 man and 1 on 3 woman are overweight. And worse, our children are directly affected by that obesity, nearly 5% of them are obese. That's the reason why we feel concerned by this universal epidemic that we want to eradicate.

To counter the spread of obesity, we decided to establish some rules. The direct influence of eating junk food in children and teenagers is, for major part, the advertisements. So, since 1991, we have chosen to abdicate all the unhealthful food's adverts that could have negative impact on our new generation's diet, to limit damage, during the time slot reserved for children and before and after a child's program. In our belief, the advertiser must not take advantage of the credulity and inexperience of our children to force them buy things that are not even good for them. We want to remove this abomination of the 21st century to protect our population and our future citizens.

Everyone wants to eliminate that really big and omnipresent problem of nowadays 'society and we are very conscientious to ensure a healthy life style and the best conditions that we can provide to Swedish. That's exactly why Sweden has supported and will support all the different organizations against that epidemic to help the population all over the world win against that international danger.